

Review Title: <b>Waste Services Review</b>
Overview & Scrutiny Panel: <b>Planning, Transportation, Economy and Sustainability</b>
Panel Chairman: <b>Cllr David Dixon (former Chairman: Cllr. Peter Metcalfe)</b>
Overview & Scrutiny Project Officer: <b>David Langman</b>
Supporting Service Officer: <b>Matthew Smith (Head of Leisure &amp; Amenity Services)</b>

**Process for Tracking O&S Recommendations - Guidance note for Executive Members**

The enclosed table lists all the recommendations arising from the above Overview & Scrutiny Review. Individual recommendations are referred to the relevant named Executive Members (or whole Executive in the case of a whole Executive referral) as listed in the '**Exec Member**' column of the table. In order to provide the O&S Panel with an Executive response on each recommendation, the named Executive member (or whole Executive) is asked to complete the last 3 columns of the table as follows:

**Decision Response**

The Executive has the following options:

- **Accept** the Panel's recommendation
- **Reject** the Panel's recommendation
- **Defer** a decision on the recommendation because a response cannot be given at this time. This could be because the recommendation needs to be considered in light of a future Executive decision, imminent legislation, relevant strategy development or budget considerations, etc.

**Implementation Date**

- For 'Accept' decision responses, give the date that the recommendation will be implemented.
- For 'Defer' decision responses, give the date that the recommendation will be reconsidered.
- For 'Reject' decisions this is not applicable so write n/a

**Rationale**

Use this space to explain the rationale for your decision response and implementation date. For accepted recommendations, please give details of how they will be implemented.

## Waste Services Review: Recommendations

Recommendation	Exec Member	Decision Response	Implementation Date	Rationale
<b>4. 1 Education &amp; Awareness Raising</b>				
<b>Recommendation 4.1.1</b>  The Panel felt strongly that there should be an emphasis on reducing waste ahead of recycling. Waste reduction is at the root of the problem. The Council does provide some advice on waste minimisation on its website. This includes practical examples of ways that people can reduce their consumption of packaging and re-use items themselves, without the intervention of local authority recycling schemes. The Panel recommend more promotion to encourage these ideas.	Cllr Gerry Curran	Accept	Sept 2005	Revised guidance has been published on the website. Further practical examples will be researched. An application has been made to WRAP (the Waste Resources Action Programme) to seek increased resources to promote home composting, including advice, education and support programme.  Initiatives currently planned include targeted door knocking, a comprehensive reward and incentive programme ("Pledges Win Prizes") and leaflet drops
<b>Recommendation 4.1.2</b>  The Young should be visited at schools and encouraged to adopt a positive attitude towards waste and recycling issues. Reward and incentive schemes could be made to encourage schools to achieve a recycling target.	Cllr Gerry Curran	Accept	Sept 2005	The schools education programme will begin again when the new term starts. An officer has been recruited to increase the support and advice that we give to schools. Reward and Incentive schemes will continue to be developed. A joint bid with the other sub regional authorities has been successful for funding to develop a range of rewards and incentives. The project will begin in October 05.
<b>Recommendation 4.1.3</b>				Research into costs will be carried out. Resources must be allocated, and

Play areas could include 'fun' facilities to encourage children to recycle.	Cllr Gerry Curran	Defer	April 2006	considered against the Council's aspirations to install litter bins that include compartments to recycle. A redirection of existing budgets will be considered and any additional resources sought through the Council's service and financial planning process.
<b>Recommendation 4.1.4</b>  There needs to be engagement with the whole community to get an understanding of the need for a real change of attitude about waste and recycling. Local community leaders (e.g. Parish Councils and Ward Members) could be used as educators and awareness raisers to re-enforce the message in local communities	Cllr Gerry Curran	Accept	Nov 2005	Community engagement is a priority in delivering waste strategy objectives. Performance league tables for communities are being developed to engender an element of competition currently. Further means of engaging communities will be explored. Regular ongoing liaison will continue with Parish Councils and the concept of Recycling Champions will be developed.
<b>Recommendation 4.1.5</b>  The costs of undertaking such work should be recognised. A suitable budget needs to be made available for this important aspect of Waste Services work.	Cllr Gerry Curran	Defer	April 2006	This will be considered through the Council's service and financial planning process.  We will proactively bid for funding to develop new campaigning initiatives and schemes from WRAP (Waste Resources Action Programme) and other organisations.
<b>4.2 Enforcement</b>				
<b>Recommendation 4.2.1</b>  Warning should be made to offenders then prosecute if they do not comply. Enforcement needs to be followed through. There currently appears not to be enough resource or follow up by the Council. Put in place an enforcement	Cllr Gerry Curran	Defer	April 2006	Enforcement policies are currently under review as parts of the Cleaner Neighbourhoods Act are enacted. The policy is currently to educate before prosecution. A flytipping protocol is being developed with the Environment Agency to share resources in identifying

processes with real penalties.				and prosecuting offenders. Officers will be tasked to bring forward a report on this issue to the Council Executive for a decision to be made on procedures, levels of FPNs (fines) and resources by April 2006.
<b>Recommendation 4.2.2</b>  Action Line should be promoted as a contact point for people to report problems and offences.	Cllr Gerry Curran	Accept	Sept 2005	We will continue to promote Action Line on all published information.
<b>Recommendation 4.2.3</b>  Joint working between agencies and partners (e.g. Environment Agency, Rivers Authority, Railtrack) to tackle fly-tipping offenders should be pursued as a priority.	Cllr Gerry Curran	Accept	Sept 2005	A flytipping protocol with Environment Agency is being developed. Contact with other agencies will be pursued.
<b>Recommendation 4.2.4</b>  Enforce conditions and rules at recycling sites, e.g. to prevent trade waste tipping and correct segregation of waste.	Cllr Gerry Curran	Accept	Sept 2005	Ongoing. New enforcement procedures have been enacted since the introduction of new schemes in May 2005.
<b>Recommendation 4.2.5</b>  Although a lack of willingness by individual households to segregate recyclable waste is not an offence, some compulsion may be ultimately required. Households may need to be given incentives by a combination of carrots and sticks.	Cllr Gerry Curran	Accept	Ongoing	Education and the use of incentives is preferred to penalising and further ways of reducing non-participation in recycling will be considered through the Council's waste strategy development.

<b>4.3 Business Waste</b>				
<b>Recommendation 4.3.1</b>  Waste Services should encourage consultation and dialogue with businesses and trade waste operators over their modes of operations and recycling rates.	Cllr Gerry Curran	Accept	July 2006	<p>A review of trade waste activities (collection &amp; disposal) is currently being carried out. An action plan will be developed to include how business waste to landfill can be minimised and establish what joint working with commercial operators is possible. This will consider how best to progress recommendations 4.3.1 to 4.3.5 inclusive.</p> <p>A trial is currently underway at the Bath transfer station. Trade waste is being separated by hand in order to establish the levels of recycling that can be achieved. Initial results demonstrate a recycling rate of 30%.</p> <p>Differential charging for separated loads of trade waste ready for recycling will also be introduced to encourage businesses to recycle.</p>
<b>Recommendation 4.3.2</b>  Recognise that some businesses are already recycling. Seek out and champion these as good examples.	Cllr Gerry Curran	Accept	Dec 2005	<p>The potential for a business award scheme will be developed through liaison with the Corporate Sustainability Manager, and resources required identified</p>
<b>Recommendation 4.3.3</b>  Consider what incentives the Council can	Cllr Gerry Curran	Accept	Dec 2005	<p>As above. A review of differential charging (for collection &amp; disposal) is currently being undertaken.</p>

make to encourage businesses to recycle.				
<b>Recommendation 4.3.4</b>  For poor performers, the Council has no powers to enforce recycling so it must take an encouragement role.	Cllr Gerry Curran	Accept	Dec 2005	Resources required will be identified. Partnership working will be further explored.
<b>Recommendation 4.3.5</b>  The Council could develop local regulations (bylaws) to enforce increased standards.	Cllr Gerry Curran	Accept	Dec 2005	The potential for this will be investigated. We have written to the ODPM on this matter and are awaiting a response.
<b>4.4 Recycling</b>				
<b>Recommendation 4.4.1</b>  Capacity within our Recycling Centres needs to be increased. There should be more recycling points throughout the district. The Bath site is very busy. There may be a case to have a site south of the city, which would help those living in the countryside.	Cllr Gerry Curran	Defer	April 2006	This will be considered as part of the waste strategy infrastructure development project which is currently underway. Increased capacity will lead to more user friendly sites. Revised layouts will be developed to incentivise the achievement of maximum recycling rates.
<b>Recommendation 4.4.2</b>  Partner organisations that promote re-use and repair of old items should be encouraged by the Council. There should be an emphasis on finding further partners for specialist item refurbishment. In addition, the Council could initiate more partnership working between those organisations so that incoming items are better distributed to the most suitable recycler,	Cllr Gerry Curran	Accept	Sept 2005  Ongoing	We are currently working with both the SOFA project and Genesis and are striving to maximise the potential of these partnerships. Advertisements for further partners have been placed.

rather than 'cherry picked' whilst other potential items are refused as can sometimes be the case at present (e.g. during general house clearances).				
<b>Recommendation 4.4.3</b>  The number and variety of waste items that can be recycled through the green box scheme is impressive but the Panel discussed that there are additional items that could be added (e.g. Tetra cartons). We recommend that the Service should prioritise and resource recycling of heavy materials first (such as kitchen waste – see 4.6 below) then lesser volume/weight items later – taxpayer value is an important consideration in prioritising services.	Cllr Gerry Curran	Accept	Dec 2006	This will be addressed through the developing waste strategy and resource issues will be detailed through the Council's service and financial planning process.  The Collection of kitchen waste will be prioritised and pursued as set out in the Council's waste strategy.
<b>Recommendation 4.4.4</b>  Make sure all houses have (free) green boxes. The service has been operating successfully for some years and turnover in households means that some are not aware / participating in the scheme.	Cllr Gerry Curran	Accept	Sept 2005	Ongoing. Continue to advertise and promote service. Door knocking to be carried out in targeted areas.
<b>Recommendation 4.4.5</b>  All new housing should be provided with green boxes and possibly a free compost bin.	Cllr Gerry Curran	Defer	April 2006	Free green boxes are already provided. An application has been made to WRAP (the Waste Resources Action Programme) to seek increased resources to promote home composting. Charges for compost bins will be considered by the Executive Member in

				Autumn 05. Resources will need to be allocated through the Council's service and financial planning process.
<b>Recommendation 4.4.6</b>  Promote a greater emphasis on communal recycling facilities in new housing development instead of communal waste bin areas.	Cllr Gerry Curran	Accepted	Nov 2005	Draft planning guidance in progress
<b>Recommendation 4.4.7</b>  Consider longer opening times for Recycling centres, e.g. to allow the working population to access sites in the evening.	Cllr Gerry Curran	Defer	April 2006	Agreed in principle but the resources required need to be identified through the Council's service and financial planning process.
<b>4.5 Partnership Working</b>				
<b>Recommendation 4.5.1</b>  Tonnage of recycling by other agencies (e.g. SOFA Project, Genesis) should be included in total figures of waste diverted from landfill for Bath & North East Somerset. Some of these figures may be small in relation to the overall tonnage but it is important to recognise the important work of Partners working with and/or supported by the Authority.	Cllr Gerry Curran	Reject		There are nationally set definitions of waste materials that can be included in performance indicator definitions.  We will explore the potential for the reporting there figures separately with agencies that we work formally in partnership with.
<b>Recommendation 4.5.2</b>  Appoint Partnership Champions – to promote and develop all recycling processes.	Cllr Gerry Curran	Defer	April 2006	The potential will be explored, and discussed with the Executive Member as part of the Council's waste communications & awareness raising strategy.
<b>Recommendation 4.5.3</b>  Investigate partnership working with	Cllr Gerry	Accept	Sept 2005	Ongoing. A partnership is currently in place within the West of England to develop a joint municipal waste



neighbouring Local Authorities, such as Somerset, who are pioneering systems and local partnerships (for example, in dealing with kitchen waste and large scale composting). Benefits will follow.	Curran			management strategy. We currently work closely with Somerset (e.g. as processors of our green waste)
<b>Recommendation 4.5.4</b>  Sub regional working by a network of Executive Members and waste officers should seek to drive forward cultural change in attitudes towards both domestic and business sector waste and establish a strategy for joint working and the provision of strategic facilities.	Cllr Gerry Curran	Accept	April 2006	A partnership is currently in place within the West of England to develop a joint municipal waste management strategy. Resources will be sought through the Council's service and financial plan. Specifications for the provision of strategic facilities will be developed in order to test the market.
<b>4.6 Kitchen Waste Collections</b>				
<b>Recommendation 4.6.1</b>  A separation and collection scheme for household kitchen waste should be introduced and funding sourced through the 2005/6 budget process. A trial area may be the best way to pilot the scheme.	Cllr Gerry Curran	Accept	April - Dec 2006	Resources will be sought through the Council's service and financial plan and the development of a comprehensive service specification market tested. Trials have previously been carried out within the district in 2003/04.
<b>Recommendation 4.6.2</b>  Collections (of kitchen waste) should be weekly, so as to avoid build-up of waste in people's homes. Ideally, all waste streams should be collected on the same day of the week to avoid confusion by householders	Cllr Gerry Curran	Accept	See above	See above
<b>Recommendation 4.6.3</b>  Publicity information will need to be prepared about the scheme. This should include clear guidelines and continuing education on what can go in.	Cllr Gerry Curran	Accept	See above	See above

<b>Recommendation 4.6.4</b>  Ensure that any concerns over health risk and nuisance issues whilst the waste is awaiting collection outdoors (i.e. vermin, rats, mice, flies, smells) are addressed in relation to the scheme.	Cllr Gerry Curran	Accept	See above	See above
<b>Recommendation 4.6.5</b>  The Council should seek a suitable partner for the treatment of the collected kitchen waste and criteria must be that they have appropriate licensed facilities, e.g. in-vessel composting.	Cllr Gerry Curran	Accept	April 2006	Service specifications will be prepared for the market test.
<b>4.7 Residual Waste Collections</b>				
<b>Recommendation 4.7.1</b>  Fortnightly collections appear to have efficiency benefits but must only be considered in parallel with the introduction of weekly kitchen waste collections. A trial should test the arrangement.	Cllr Gerry Curran	Defer	April 2006	Accept point about fortnightly collections but a trial may not be necessary as we can learn from the experience of others. Any trial or change in service delivery must be resourced through the Council's financial plan.
<b>Recommendation 4.7.2</b>  Use of Wheelie bins should be explored where practical to do so. Their impact on restricting the volume of residual waste (and therefore forcing people to think harder about recycling) could be a benefit. Due consideration needs to be given to their appropriateness in certain areas, e.g. terraced housing with limited street frontage, or shared premises and flats.	Cllr Gerry Curran	Accept	Sept 2005  Ongoing	Service Specifications and costings will be detailed through the market test.

<b>Recommendation 4.7.3</b>  Less than weekly collection may not be appropriate for some locations where involvement in recycling rates is poor, e.g. flats, shared premises, but this might be overcome with large communal wheelie-type bins. However, methods to accommodate the wheelie-type bins need to be identified to ensure health, safety and environmental impact are found.	Cllr Gerry Curran	Accept	See above	See above Flexibility in service provision will remain a priority. A one size fits all approach will not be suitable for the entire district. Appropriate local solutions will be developed to achieve the waste strategy objectives.
<b>Recommendation 4.7.4</b>  Design collection services so that there is a single designated collection day for all waste streams, albeit that some streams will be collected fortnightly.	Cllr Gerry Curran	Accept	Dec 2006	This proposal will be market tested to detail resource implications. See above.
<b>Recommendation 4.7.5</b>  Extremely clear information will need to be communicated to households about their collection patterns so as to avoid waste being left out for collection in the wrong week.	Cllr Gerry Curran	Accept	See above	See above
<b>Recommendation 4.7.6</b>  Refine current waste collection operations to improve efficiency. For example, a system of edge of property collections should be the norm (rather than back door collections) as these would encourage recycling (by reducing the ease by which residual waste can be disposed of) and increase efficiency of collections, saving money to offset new service improvements such as kitchen waste	Cllr Gerry Curran	Accept	See above  December 2005	An Executive decision will be made late 2005 in order to achieve recycling objectives and health & safety benefits.

collections.				
<b>Recommendation 4.7.7</b>  Torn bin bags with waste spewing out is a common problem, particularly in central areas of the city. The possible use of wheelie bins could help to address this but where these may not be practical, heritage site issues, multi occupancy, etc, explore the idea of hessian sacks used to over-bag black bin bags as a protection against the bags being torn open.	Cllr Gerry Curran	Accept	Sept 2005	Ongoing research into practical container alternatives.

<b>4.8 Composting</b>				
<b>Recommendation 4.8.1</b>  Home composting must continue to be encouraged as this will reduce volume (and cost) of green waste collection and treatment by the Council.	Cllr Gerry Curran	Accept	Sept 2005	Bid submitted to WRAP to expand home composting scheme. See 4.1.1
<b>Recommendation 4.8.2</b>  To widen coverage, explore the provision of composting bins as free issue, perhaps at least to pensioners.	Cllr Gerry Curran	Defer	April 2006	Charges for compost bins to be considered by Executive Member autumn 2005. (see 4.4.5)  Funding would have to be sought through the Council's financial plan.
<b>Recommendation 4.8.3</b>  Promote the distribution and sale of compost produced by the Council's process	Cllr Gerry Curran	Accept	Ongoing	We will continue to market the material at our Recycling Centres. We will purchase such materials ourselves where practical to enhance our activities.
<b>Recommendation 4.8.4</b>  Consider the needs of properties with smaller gardens and target suitable (possibly seasonal) composting services at them.	Cllr Gerry Curran	Accept	Sept 2005	Research ongoing - consider with 4.8.1  A flexible system currently exists with a choice of paper bags, different sized wheeled bins and home composting bins.
<b>4.9 Partnership Working</b>				
<b>Recommendation 4.9.1</b>  Encourage and engage with the community to take ownership of their neighbourhoods to develop a sense of local civic pride.	Cllr Gerry Curran	Accept	Nov 2005	Actions undertaken to date include: Environmental Action Days Community Clean ups Joint working on Somer Community Housing Trust's "Waste Amnesty" days

<b>Recommendation 4.9.2</b>  Consider the potential impact of Quality Parishes and the opportunities for greater involvement of them in provision of local cleansing services.	Cllr Gerry Curran	Accept	2006	The Council will continue its liaison with the Local Council Association to determine the approach towards Quality Parishes.
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<b>4.10 Education and Awareness Raising</b>				
<b>Recommendation 4.10.1</b>  Bath & North East Somerset should raise the profile of the litter issue, as Southampton have done, that it is anti-social, costs money to clear up and we will prosecute offenders.	Cllr Gerry Curran	Accept	April 2006	See response to 4.2.1  Enforcement policies are currently under review as parts of the Cleaner Neighbourhoods Act are enacted. Officers will be tasked to bring forward a report on this issue and a decision made on procedures, levels of FPNs (fines) and resources by April 2006. Publicity is ongoing and will reflect any change in policy. See also 4.18.1
<b>Recommendation 4.10.2</b>  In parallel with our recommendations on education raising on recycling issues (see earlier), Waste Services should engage with schools over littering (around schools is a particular problem) . Educational visits could promote the many varied roles of the council – not just litter and recycling, but road safety too, etc – to promote a wide ranging view of the organisations function.	Cllr Gerry Curran	Accept	Sept 2005	Litter and cleansing issues form a part of our education programme and this includes school visits and materials. The Cleanest School competition will be further developed in 2006. Specific problems are also dealt with by officers and local solutions sought.  Suggest that this suggestion is also referred to the O&S Corporate Issues Panel to consider wider corporate communication issues.
<b>Recommendation 4.10.3</b>  A fun opportunity to engage with children would be to encourage schools to name a vehicle on the Council fleet, with a view to encouraging involvement and ownership.	Cllr Gerry Curran	Accept	April 2006	We will include this initiative in our publicity campaign.
<b>4.11 Operational Team Working</b>				
<b>Recommendation 4.11.1</b>  Develop plans to reorganise individual lone workers into teams.	Cllr Gerry Curran	Defer	June 2006	Cleansing staff are already grouped into crews. Service re-structure is in progress. This will combine cleansing

				and grounds operatives under one management area so a more co-ordinated approach to open space management will be possible. The team will consider the benefits of multi-functional work teams working on a neighbourhood basis and report back to Head of Service so consideration can be given to changes through the service planning process.
<b>Recommendation 4.11.2</b>  The Panel recognise that a one size fits all approach is not appropriate across the district so teams would need to be designed appropriate to the needs of different areas.	Cllr Gerry Curran	Accept	See above	As above. The city centre team works as a multi-functional maintenance crew and it would be intended to roll this out across the area, subject to adequacy of resources.
<b>Recommendation 4.11.3</b>  Opportunities for breaking down departmental boundaries, e.g. between parks & gardens versus city cleansing operators and possibly community wardens, parking wardens and highways inspectors, should be considered. All employees of the Council, whatever their core service area, can act together to uphold the quality of our public realm, either in reporting or actively resolving problems. Multi-purpose teams that work together in all areas of the public realm, with opportunities for job rotation and personal development would be welcomed. In building such teams, there should be some thought over the range of individual abilities and aspirations of employees within this function as well as a continuing recognition of the diverse local	Cllr Gerry Curran and others	Accept	See above	Accepted in principle. A change of this nature will require consideration of structures and roles and the Executive Member will ask that the views of the panel be considered as part of the proposed re-structure of the Council



workforce and the wider social responsibility of the Council as an employer within the community.				
<b>Recommendation 4.11.4</b>  Teams should be encouraged to develop a team identity and sense of ownership of their 'patch'. A sense of team spirit and brand identity should be created using the recently refreshed corporate branding.	Cllr Gerry Curran	Defer	June 2006	Accepted in principle. See 4.11.1
<b>Recommendation 4.11.5</b>  Friendly rivalry and competitiveness between teams could be considered	Cllr Gerry Curran	Defer	June 2006	Accepted in principle. See 4.11.1
<b>Recommendation 4.11.6</b>  Good practice team building (such as Harrow BC) needs exploration and a response to the opportunities presented.	Cllr Gerry Curran	Defer	June 2006	Accepted in principle. See 4.11.1
<b>4.12 Needs of Different Areas</b>				
<b>Recommendation 4.12.1</b>  There are clear linkages between licensing, street cleansing, community safety (community wardens), parking wardens and highways inspector roles of the council. The Panel suggest that these cross council service responsibilities need to be joined up between the relevant Executive members for the general benefit of the public realm.	Cllr Gerry Curran and others	Accept	See above	Accepted in principle. See 4.11.3
<b>Recommendation 4.12.2</b>  Consideration should be given to up-rating weekend street cleansing services to match 'demand'.	Cllr Gerry Curran	Defer	April 2006 and ongoing	All cleansing staff now work on 7 day rosters and staff levels are designed to best fit demand. Additional money would be required to increase staffing levels further and funding will be sought

				through internal and other processes
<b>4.13 Deep Cleaning</b>				
<b>Recommendation 4.13.1</b>  There is an opportunity for more community working to make Environmental Action Days successful as a kick start event that then engenders some civic pride in the neighbourhood, e.g. by advance liaison and organisation of the Day with community groups such as neighbourhood watch co-ordinators.	Cllr Gerry Curran	Accept	April 2006	The format of the Environmental Action Day is being continually reviewed by all participating partners. This recommendation will be considered as part of this review.
<b>Recommendation 4.13.2</b>  Standard systems of partnership working with other agencies and Council service teams could be developed to make deep cleaning events easier to plan and organise on a regular basis (e.g. support from the Police, Environment Agency, Environmental Health, Parking enforcement on the day).	Cllr Gerry Curran	Accept	April 2006	As above. Further opportunities for such partnership working will be explored
<b>4.14 Graffiti</b>				
<b>Recommendation 4.14.1</b>  Continuity / replacement funds must be secured for the continuation of the valued graffiti removal service.	Cllr Gerry Curran	Accept	April 2006	Additional resources must be sought through the Council's financial planning process to replace funding which will be lost from PSA and CIP sources.
<b>4.15 Enforcement</b>				
<b>Recommendation 4.15.1</b>  The Panel was surprised that no use is made of CCTV evidence in pursuing littering offences. The Executive should undertake a review of the effectiveness and utilisation of existing CCTV on the enforcement of street	Cllr Gerry Curran & Cllr Vic Pritchard	Defer	April 2006	Officers to conduct a review to establish what can be done and whether additional resources required for Members to decide best approach in the light of revised Enforcement procedures

littering (and other criminal) offences.				
<b>Recommendation 4.15.2</b>  Utilise the local presence of Community Wardens with cameras to record evidence of offences.	Cllr Gerry Curran & Cllr Vic Pritchard	Defer	April 2006	Members to decide best approach in the light of revised Enforcement procedures
<b>Recommendation 4.15.3</b>  Fast food outlets should have to undertake litter collections, enforced through licensing & planning stipulations (section.106 agreements). This could include the provision of (non business branded) bins.	Cllr Gerry Curran	Defer	April 2006	To be included in the emerging Litter Reduction Plan. Planning guidance to be reviewed with Planning Officers.
<b>Recommendation 4.15.4</b>  Recognise the importance of enforcement and prosecution at deterring others from committing offences. Provide financial resources to support enforcement. Link this to a high profile public awareness campaign to demonstrate that the Council does not tolerate littering. Raise the profile of enforcement (publicise prosecutions through press releases to the local media). A few high profile days with media coverage of the issue could yield high public awareness and immediate results. The overall aim should be to engage the public in the issues – aim to make litter dropping an unsociable act - and hence develop civic pride.	Cllr Gerry Curran	Accept	April 2006	As 4.2.1  Enforcement policies are currently under review as parts of the Cleaner Neighbourhoods Act are enacted. The policy is currently to educate before prosecution. Officers will be tasked to bring forward a report on this issue and a decision made on procedures, levels of FPNs (fines) and resources by April 2006.  Environmental Action Days are used as high profile events to publicise the rules and any change in enforcement approach / fines will be similarly publicised
<b>4.16 Rewards</b>				
<b>Recommendation 4.16.1</b>				

Bath & North East Somerset could run a 'best kept village / town / ward / road / street' competition with categories to encourage all different communities to be involved. Aim should be to develop a sense of civic pride. Potentially, the money saved in cleansing could offset the costs of organising and funding prizes.	Cllr Gerry Curran	Defer	April 2006	<p>This proposal will be discussed with the Parish Liaison Group to gauge reaction.</p> <p>Best Kept Village competitions are organised by other bodies and (for example) the Council encourages and assists in competitions such as Britain in Bloom.</p> <p>Consideration will be given and resources identified link to overall environmental improvement such as recycling league tables.</p>
<b>4.17 Financial Resources</b>				
<b>Recommendation 4.17.1</b> Benchmark any top quartile authorities that may have similar profiles to ours (e.g. Chester, York, Oxford, Cambridge) and examine what they do for their money and the performance they are achieving. The Executive should engage with those high performing Local Authorities to learn lessons.	Cllr Gerry Curran	Accept	April 2006	Visits to York and Chester carried out July 2005. Further benchmarking and comparisons are planned. We will also join the Association of Public Service Excellence (APSE) Performance Improvement Network to maximise the benefits that can be gained from benchmarking with others.
<b>Recommendation 4.17.2</b> Explore opportunities for a Public Service Agreement (PSA round 2 starts in 2007) to attract funding for the public realm – the executive should aim beyond minimum legal street cleaning requirements, with a view to enhance street cleansing with stretch targets.	Cllr Gerry Curran	Accept	Ongoing	
<b>Recommendation 4.17.3</b> Another funding initiative that should be considered is the set-up of a 'Business Improvement District' to encourage localised	Cllr Gerry Curran & Cllr Colin	Defer	2006	This proposal will be considered by a steering group of members, officers and partner organisations as part of a review of city centre management

groups of businesses to work together with the Council to develop business pride in their area. This is another form of partnership working (discussed earlier).	Darracott			arrangements
<b>4.18 Litter Reduction Plan</b>				
<b>Recommendation 4.18.1</b>  Include all the above relevant recommendations in the final Litter Reduction Plan.	Cllr Gerry Curran	Accept	Dec 2006	Accepted recommendations and implications of the Cleaner Neighbourhoods Act will be incorporated in a revised draft of the Council's Litter Reduction Plan (on which Members will be invited to comment prior to adoption by the Executive Member).